

Krishna Pendyala is the founder and Chief Empowerment Officer at Tetra Advisors, a talent engagement firm that focuses on helping entrepreneurs shift their mindset about people and grow from a small business to an enterprise. He is also the president of the Mindful Nation Foundation, a brainchild of Congressman Tim Ryan, to help Americans foster the skills to live, learn and enjoy a more rewarding life.

Until recently, he was the COO and life coach at Waldron Wealth Management and during his eight-year tenure, the firm grew over 500 percent through the Great Recession. For over twenty years, he has impacted individuals and teams at Boeing, Carnegie Mellon, the Pittsburgh Steelers, and UNESCO using his simple, yet practical framework distilled from his varied career experiences.

He has been an accomplished software entrepreneur, award-winning multimedia producer, educator, inventor and sought-after business growth and personal advisor. He is also the author of the critically acclaimed book *Beyond the PIG* and the *APE: Realizing Success and true Happiness*. He is an active speaker and workshop leader to corporate, academic, and spiritual audiences while leading the Mindful Nation movement and running his ChoiceLadder Virtual Academy.

Krishna earned his Master of Science in Educational Foundations and Media Technology, TV & Film from Indiana State University and his bachelors degree in Civil Engineering from the Indian Institute of Technology, Madras. He has attended several executive programs at Harvard and Carnegie Mellon University. He holds a patent in rich media event production. Krishna lives in Pittsburgh with his wife and two children and enjoys golf and kayaking.