

BIO FOR PAUL J. BRAHIM, CFP[®], AIFA[®]

Paul Brahim is Chair and CEO of BPU Investment Management, Inc. in Pittsburgh, PA. He has been in the financial services industry for most of his career, joining BPU Investment Group, Inc., now BPU Investment Management Inc. (BPU), in 1997 as Managing Director. In 2006, Paul became an Executive Vice President of the firm. Chief Compliance Officer was added to his title in 2011, and he was promoted to Chief Executive Officer in 2012. Paul was elected Chairman of the BPU's Board of Directors in 2013.

Prior to joining BPU Paul was a Registered Representative for Allegheny Investments, Ltd. in Pittsburgh, PA. He began his career in pharmaceutical sales soon after graduating from Washington and Jefferson College, Washington, PA with a Bachelor of Arts degree in Chemistry/English in 1981.

Paul has earned several professional designations including: CERTIFIED FINANCIAL PLANNER[™] (CFP[®]) practitioner; Accredited Investment Fiduciary Analyst[™] (AIFA[®]), Accredited Asset Management SpecialistSM(AAMS[®]), Accredited Wealth Management AdvisorSM (AWMA[®]) and Chartered Mutual Fund CounselorSM (CMFC[®]).

Since 1992, Paul has been a proponent of financial literacy and a holistic approach to financial planning. He has continues to provide worksite personal financial planning training to employees who work in the private, nonprofit and public sectors.

Paul is a member of the Board of Directors of the Financial Planning Association (FPA) and chairs its Membership Committee and serves on its Advocacy and Public Relations Committees.

He is frequently asked to provide witness research and testimony for a number of plaintiffs and their legal counsel.

Listed by the 2013 *Pittsburgh Business Times Book of Lists* as one of the top 20 largest money managers in the region, Paul stresses that BPU will continue to "build upon our strong foundation of intellectual capital and innovative services so that we stay ahead of the curve." When it comes to the diverse needs of today's clients, he adds, "You have to continuously embrace change and move forward. That is a winning premise for businesses like ours. No matter, our clients' interests are always at the forefront of what we do."

